

# EASTcon22 Breakout Session Schedule

Type	Breakout Sessions	Breakout Sessions	Breakout Sessions LIVESTREAM	Breakout Sessions LIVESTREAM	Virtual Connections Lounge
Room	201-202	203-204	207-208	209	205
Capacity	84	108	234	114	25-30
Type	Theater Seating	Theater Seating	Theater Seating	Theater Seating	Banquet Seating

## Wednesday

10:30	<b>ArcGIS Online: Mission, Map, App</b>	<b>Beyond High School: Interviewing Skills</b>	<b>Reality Capture 2.0: Modeling the World with Drones</b>	<b>Developing and Designing Websites and Apps</b>	<p>The Virtual Connections Lounge will only be available for overflow in-person participants who are watching a live streamed Breakout Session that has reached max seating capacity.</p>
10:45	Charlie Fitzpatrick, Schools Program Manager	Karen Walker, Community Education Manager	Malcolm Williamson, Geospatial Technologies Research Specialist	James Levisee, Owner	
11:00	Esri	Arkansas PBS	CAST, University of Arkansas	Lingo Technologies LLC	
11:15	11:20-11:40				
11:30	Conversation Starters: a "Zoom-like" experience hosted on Juno   4 Topics to choose from   40 max participants				
11:45	<b>Using Your Resume to Show Off Your Skills</b>	<b>EAST to LA: How EAST prepares you for a career in Landscape Architecture</b>	<b>A Career in the Built Environment</b>	<b>Calling the Shots from the Sideline</b>	
12:00	Hailey Canada, Regional Admissions Counselor	Robyn Lane, Landscape Architect	Allyn Irvin, Senior Project Manager	Raya Clay, Talent Producer	
12:15	University of Arkansas	Crafton Tull	Big Cedar Lodge/The Bass Pro Shops	FOX Sports	
12:30	12:35-12:55				
12:45	Conversation Starters: a "Zoom-like" experience hosted on Juno   4 Topics to choose from   40 max participants				
1:00	<b>Storytelling</b>	<b>Growing Your Connections at EAST and Beyond</b>	<b>Mental Health in a Virtual World</b>	<b>Meet our Founder's Award Winners</b>	
1:15	Kaneshia Barnes, CEO and Founder	Brice Smith, Solution Architect	Tony Boaz, LCSW, Program Manager	Buffalo Island Central High School	
1:30	Bearapy-Books, Bears, and Therapy	First Orion	UAMS AR-Connect	Cross County High a New Tech School	
1:45	1:50-2:10				
2:00	Conversation Starters: a "Zoom-like" experience hosted on Juno   4 Topics to choose from   40 max participants				
2:15	<b>Finding and using music in your projects (the legal way)</b>	<b>How to Become an Expert in Something</b>	<b>Social Media Branding</b>	<b>How You Can Use Live Streaming To Benefit Your Community</b>	
2:30	Drew Morris, Composer/Musician/Publisher/Podcaster	Rob Brisk, Engager in Chief	Maya Gray, Founder and Brand Strategist	Cameron Magee, Owner	
2:45	Drew Morris Music	The Wellington Initiative	Day Dream Design Firm	avad3 Event Production	
3:00					

## Thursday

8:15		<b>Building Community Partnerships</b>	<b>Matt Moments: EAST Experience &amp; Growing Connections</b>	<b>Project Creation and How to Identify Community Needs</b>	<p>The Virtual Connections Lounge will only be available for overflow in-person participants who are watching a live streamed Breakout Session that has reached max seating capacity.</p>
8:30		Jessica DeLinde Dyckman, Founder & CEO	Matt Dozier, President / CEO	Derek Ratchford, EAST Facilitator	
8:45		The Courageous & Kind Project	EAST Initiative	Heather Ratchford, Teacher	
9:00	9:05-9:25				
9:15	Conversation Starters: a "Zoom-like" experience hosted on Juno   4 Topics to choose from   40 max participants				
9:30	<b>Become an AR 4-H Tech Changemaker</b>	<b>Contrast, Color, Cropping, and More! Adobe Photoshop Basics for Photographers</b>	<b>ArcGIS Online: Powertools for Projects</b>	<b>Exploring Creative Career Paths!</b>	
9:45	Lori Canada, Program Coordinator - STEM	Alex Kent, Photographer/Educator	Charlie Fitzpatrick, Schools Program Manager	Jessica Crum, CEO	
10:00	Arkansas 4-H	Alex Kent Photo	Esri	Silverlake Design Studio	
10:15	10:20-10:40				
10:30	Conversation Starters: a "Zoom-like" experience hosted on Juno   4 Topics to choose from   40 max participants				
10:45	<b>From EAST to Marketing Director</b>		<b>Strategies for Connecting with Businesses</b>	<b>Meet our Cornerstone Award Winners</b>	<b>Hacking the Code</b>
11:00	Anthony Conklin, Marketing Director		Brian Dixon, Owner/CEO	Lakeside Junior High School (Springdale)	Lieutenant Tim Tate, Cyberwarfare Instructor
11:15	Dairy Queen (You Scream Holdings, LLC.)		One Heart Dojo LLC	J.O. Kelly Middle School	223 Cyberspace Operations Squadron
11:30					

# Conversation Starter Topics

Type	Session 1	Session 2	Session 3	Session 4
<b>VIRTUAL</b>	<b>Hosted on JUNO</b>	<b>Hosted on JUNO</b>	<b>Hosted on JUNO</b>	<b>Hosted on JUNO</b>
<b>Capacity</b>	Max Participants: 40	Max Participants: 40	Max Participants: 40	Max Participants: 40
<b>Type</b>	"Zoom-like" experience	"Zoom-like" experience	"Zoom-like" experience	"Zoom-like" experience

## Wednesday

11:20 - 11:40	What do you hope to get out of Conference?	What's on your budget?	What is the best piece of advice you've ever received?	What's the best lesson you have learned while working with a community partner?
12:35 - 12:55	What do you hope to get out of Conference?	Where to start with Livestreaming?	What is the best thing to come out of the year for your EAST program?	Why should we care about community?
1:50 - 2:10	What have you learned today that was unexpected?	Who inspires you?	What is your biggest project "fail" and what did you learn from it?	Your first EAST Conference experience

## Thursday

9:05 - 9:25	What good is VR for other than to play cool games?	Recommended Tech: What is one piece of tech you think others should know about?	What have you learned today that was unexpected?	What's the best lesson you have learned while working with a community partner?
10:20 - 10:40	How would you "sell" EAST to a fellow student who doesn't know what it is?	What is the best thing to come out of the year for your EAST program?	How do you do EAST with your school schedule?	What have you learned today that was unexpected?