



EAST Conference 2022

March 15-17

The EAST Conference is an annual gathering of over 3,500 students, educators, and community and business leaders. Since 2000, this event has demonstrated an opportunity to provide a unique, professional EAST experience that is specifically designed to empower students, celebrate accomplishments, foster connections, and expand the EAST network.

*Other opportunities may be available to further meet your needs.
Please contact Christine Gronwald, Director of Development
at development@EASTstaff.org*



EASTinitiative.org

501.371.5016

• development@EASTstaff.org

• 6215 Ranch Dr. Little Rock, AR 72223



EAST Conference 2022

March 15-17 ■ #EASTCon22

Benefits	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Logo on screen during Opening and Closing sessions	√	√	√	√	√
Logo on event promotion	√	√	√	√	√
Logo on event registration	√	√	√	√	√
Logo on event website	√	√	√	√	√
Recognition on event venue digital signage	√	√	√	√	√
Logo on sponsor signage at event	√	√	√	√	√
Opportunity to add items to registration materials	√	√	√	√	√
Logo in EAST Quarterly	√	√	√	√	√
Opportunity to hang a banner at event*	√	√	√	√	
Opportunity to have an Exhibitor Booth	√	√	√	√	
Dedicated social media posts	6	4	2	1	
Commercial during Opening Session**	:60	:30	:15		
Opportunity to host a Breakout Session	√	√	√		
Sponsor interview streamed on Facebook	√	√	√		

*Sponsor must provide the banner.

**Sponsor must provide the commercial. Allotted time frame is determined by sponsorship level.

Additional opportunities include:

Engagement Sponsor - \$1,500 | Recognition during all engagement activities throughout the conference