



EAST Conference 2022

March 15-17 ■ #EASTCon22

EAST Program Detailed Schedule

All times are in Central Standard Time (CST).
Stay tuned for additional updates to our event schedule!

Tuesday, March 15

Start Time	End Time	Event	Location	Notes
1:00 PM	5:00 PM	School Arrival & Registration	Registration & Exhibit Hall	EAST Programs have approximately 2 hrs to unload & setup their booth - 1 hr during the assigned Arrival Group time & from 4-5pm. We ask that programs clear out of the Exhibit Hall after their arrival group time to make room for other schools to load-in.
1:00 PM	5:00 PM	Tinker Space Registration & Setup (optional)	Registration & Exhibit Hall	Non-school exhibitors are also able to unload and setup during this time.
1:00 PM	2:00 PM	Arrival Group 1 - Unload & Begin Booth Setup	Loading Dock	EAST Programs will be assigned an Arrival Group based on distance from the Convention Center. Assignments may be able to be changed.
2:00 PM	3:00 PM	Arrival Group 2 - Unload & Begin Booth Setup	Loading Dock	EAST Programs will be assigned an Arrival Group based on distance from the Convention Center. Assignments may be able to be changed.
3:00 PM	4:00 PM	Arrival Group 3 - Unload & Begin Booth Setup	Loading Dock	EAST Programs will be assigned an Arrival Group based on distance from the Convention Center. Assignments may be able to be changed.
4:00 PM	5:00 PM	Leadership Team Meeting	TBD	This required meeting is for students who have a position on one of the 2022 Conference Leadership Team (Ambassadors, Documentation, & Technical Support).
4:00 PM	5:00 PM	Booth Setup for All Schools	Exhibit Hall	This time is available for EAST programs to finish their booth setup.
5:00 PM		Exhibit Hall Closed		
6:00 PM	8:00 PM	EAST Fusion: A Night at the Museum	Mid-America Science Museum	EAST Fusion is an optional event. Additional information is coming soon.

Wednesday, March 16

Start Time	End Time	Event	Location	Notes
7:30 AM	8:45 AM	Tinker Space Registration & Setup	Registration & Exhibit Hall	Non-school exhibitors are able to unload and setup during this time.
8:00 AM	8:45 AM	Exhibit Hall Open to Schools for Final Prep	Exhibit Hall	EAST Programs should use this time to finalize their booth setups and drop off personal items at their booth before the Opening Session.
8:00 AM	8:30 AM	Leadership Team Report for Opening Session	Bank OZK Arena	Students who have a position on the 2022 Conference Leadership Team will be asked to report for work at this time.
8:30 AM	9:00 AM	Doors Open for Opening Session	Bank OZK Arena	
9:00 AM	10:00 AM	Opening Session	Bank OZK Arena	Attendance is required at Opening Session. Additional information is coming soon.
		*After Opening Session	Exhibit Hall Open to Schools	Immediately following the Opening Session, the Exhibit Hall will be opened to EAST Programs and exhibitors.
10:15 AM	4:00 PM	Exhibit Hall Open	Exhibit Hall	At this time, the Exhibit Hall will officially open to the public. Inside the Exhibit Hall are EAST program booths, the Tinker Space (non-school booths), and the EAST Gear Store. See the Experience Tab for more information.
10:15 AM	3:45 PM	Breakout Sessions	200 Hallway	Breakout Sessions will be ongoing during this time, and a detailed agenda will be shared closer to the event.
10:30 AM	11:30 AM	Conference Showcase: Program Pitch & Booth Assessment - Round 1	Exhibit Hall	Each EAST Program will have a designated time for their Program Pitch & Booth Assessment during either Round 1 or Round 2.
11:30 AM	1:00 PM	Conference Showcase: Judges Lunch Break & Complete Reports (Round 1)	Horner Hall	This information is specific to facilitators who are also participating as a judge for the Conference Showcase.
1:00 PM	2:00 PM	Conference Showcase: Program Pitch & Booth Assessment - Round 2	Exhibit Hall	Each EAST Program will have a designated time for their Program Pitch & Booth Assessment during either Round 1 or Round 2.
2:00 PM	4:00 PM	Conference Showcase: Judges Complete Reports (Round 2)	Horner Hall	This information is specific to facilitators who are also participating as a judge for the Conference Showcase.
3:00 PM	4:00 PM	Student Champion Reception	TBD	This is an optional event, but only Student Champions are allowed to attend.
4:00 PM	7:00 PM	EAST Night On the Town: Dinner & Free Time	TBD	This is a place holder and is dedicated free time for EAST Programs. EAST is not hosting a meal or event this evening.

Thursday, March 17

Start Time	End Time	Event	Location	Notes
8:00 AM	3:00 PM	Luggage Storage Available	TBD	
8:00 AM	11:30 AM	Exhibit Hall Open	Exhibit Hall	During this time, the Exhibit Hall is open to the public. Inside the Exhibit Hall are EAST program booths, the Tinker Space (non-school booths), and the EAST Gear Store. See the Experience Tab for more information.
8:00 AM	11:30 AM	Breakout Sessions	200 Hallway	Breakout Sessions will be ongoing during this time, and a detailed agenda will be shared closer to the event.
11:30 AM	12:45 PM	Lunch Break / Booth Packup	Exhibit Hall	Schools are encouraged to use this time to leisurely get lunch, pack up their booth, and find a seat for the Closing Session (doors open at 12:30). EAST is not providing lunch. Schools are expected to only break down & pack up their booth. Schools should not plan to actually take things out to vehicles at this time. The loading dock doors will NOT be open and carts will not be available until after Closing Session.
12:00 PM	12:30 PM	Leadership Team Report for Closing Session	Bank OZK Arena	Students who have a position on the 2022 Conference Leadership Team will be asked to report for work at this time.
12:30 PM	1:00 PM	Doors Open for Closing Session	Bank OZK Arena	
1:00 PM	2:30 PM	Closing Session	Bank OZK Arena	Attendance is required at Closing Session. Additional information is coming soon.

*After Closing Session	Conference Ends / Schools Depart	Exhibit Hall	<i>After the Closing Session ends, EAST Programs will be able to move their booth materials out of the exhibit hall. The loading dock doors will be open and carts will be available for transporting items. Safe travels heading home!</i>
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