



EAST Conference 2022

March 15-17 ■ #EASTCon22

EAST Program Detailed Schedule

All times are in Central Standard Time (CST).
 Items with an asterisk (*) next to them are available to virtual attendees.
 Stay tuned for additional updates to our event schedule!

Needs to be updated on CN website.

Tuesday, March 15

Start Time	End Time	Event	Location	Notes
1:00 PM	5:00 PM	School Arrival & Registration	Registration & Exhibit Hall	EAST Programs have approximately 2 hrs to unload & setup their booth - 1 hr during the assigned Arrival Group time & from 4-5pm. We ask that programs clear out of the Exhibit Hall after their arrival group time to make room for other schools to load-in.
1:00 PM	5:00 PM	Tinker Space Registration & Setup (optional)	Registration & Exhibit Hall	Non-school exhibitors are also able to unload and setup during this time.
1:00 PM	2:00 PM	Arrival Group 1 - Unload & Begin Booth Setup	Loading Dock	EAST Programs will be assigned an Arrival Group based on distance from the Convention Center. Assignments may be able to be changed.
2:00 PM	3:00 PM	Arrival Group 2 - Unload & Begin Booth Setup	Loading Dock	EAST Programs will be assigned an Arrival Group based on distance from the Convention Center. Assignments may be able to be changed.
3:00 PM	4:00 PM	Arrival Group 3 - Unload & Begin Booth Setup	Loading Dock	EAST Programs will be assigned an Arrival Group based on distance from the Convention Center. Assignments may be able to be changed.
4:00 PM	5:00 PM	Leadership Team Meeting	Room 203/204	This required meeting is for students who have a position on one of the 2022 Conference Leadership Team (Ambassadors, Documentation, & Technical Support).
4:00 PM	5:00 PM	Booth Setup for All Schools	Exhibit Hall	This time is available for EAST programs to finish their booth setup.
5:00 PM		Exhibit Hall Closed		
6:00 PM	8:00 PM	EAST Fusion: A Night at the Museum	Mid-America Science Museum	Join us at the Mid-America Science Museum for the social kick-off to EAST Conference 2022. Attendees will have a chance to network with peers, explore exhibits and engage in hands-on activities. This is an optional event but seats are limited so registration is required. See Additional Events in the Attend tab for more information.
6:00 PM		Convention Center Closed		

Wednesday, March 16

Start Time	End Time	Event	Location	Notes
7:30 AM	8:45 AM	Tinker Space Registration & Setup	Registration & Exhibit Hall	Non-school exhibitors are able to unload and setup during this time.
8:00 AM	8:30 AM	Leadership Team Report for Opening Session	Bank OZK Arena	Students who have a position on the 2022 Conference Leadership Team will be asked to report for work at this time.
8:00 AM	8:45 AM	Exhibit Hall Open to Schools for Final Prep	Exhibit Hall	EAST Programs should use this time to finalize their booth setups and drop off personal items at their booth before the Opening Session.
8:30 AM	9:00 AM	Doors Open for Opening Session	Bank OZK Arena	
9:00 AM	10:15 AM	Opening Session*	Bank OZK Arena	Get energized with EAST as we reveal a few surprises and set the tone for the rest of #EASTcon22! Opening Session will officially kick off at 9:00 AM CST, but join us early so you don't miss anything! Attendance is required for all EAST Programs.
		After Opening Session	Exhibit Hall Open to Schools	Immediately following the Opening Session, the Exhibit Hall will be opened to EAST Programs and exhibitors.
10:30 AM	11:30 AM	Conference Showcase Judges Meeting	Horner Hall	
10:30 AM	3:00 PM	Breakout Sessions*	200 Hallway	Breakout Sessions will be ongoing during this time, and a detailed agenda will be shared closer to the event.
10:30 AM	3:00 PM	Virtual Connections Lounge Open	Room 205	This dedicated quiet space is available as an overflow for in-person attendees to watch a live-streamed breakout session. The lounge is also for presenters to prep for their upcoming sessions.
10:30 AM	4:30 PM	Exhibit Hall Open	Exhibit Hall	At this time, the Exhibit Hall will officially open to the public. Inside the Exhibit Hall are EAST program booths, the Tinker Space (non-school booths), and the EAST Gear Store.
10:30 AM		Conference T-Shirt Sales & Exchanges	Gear Store	Conference t-shirts will be available for purchase for \$10 each. Need to switch your t-shirt for a different size? Take it to the Registration desk for a voucher that can be exchanged in the Gear Store for the correct size.
11:15 AM	2:15 PM	Conversation Starters*	JUNO	Conversation starters are 20-minute virtual networking events that give students attending EAST Conference a chance to meet and connect virtually. These loosely facilitated discussions have pre-assigned topics to get the conversation started.
11:45 AM	12:45 PM	Conference Showcase: Program Pitch & Booth Assessment - Round 1	Exhibit Hall	Each EAST Program will have a designated time for their Program Pitch & Booth Assessment during either Round 1 or Round 2.
12:00 PM		Best of Conference Voting Opens*	Online	Check out the Best of Conference page (in the Engage tab) for more information.
12:30 PM	2:00 PM	Tech Support Olympiad - Final Round	Grand Lobby	The Tech Support Olympiad finalists will compete in the final round to determine the official winner. It's anyone's game!

12:45 PM	2:15 PM	Conference Showcase: Judges Lunch Break & Complete Reports (Round 1)	Horner Hall	<i>This information is specific to facilitators who are also participating as a judge for the Conference Showcase.</i>
2:15 PM	3:15 PM	Conference Showcase: Program Pitch & Booth Assessment - Round 2	Exhibit Hall	<i>Each EAST Program will have a designated time for their Program Pitch & Booth Assessment during either Round 1 or Round 2.</i>
3:00 PM	4:00 PM	Student Champion Reception	Grand Lobby	<i>This is an optional event, but only Student Champions are allowed to attend.</i>
3:15 PM	4:30 PM	Conference Showcase: Judges Complete Reports (Round 2)	Horner Hall	<i>This information is specific to facilitators who are also participating as a judge for the Conference Showcase.</i>
4:30 PM	7:00 PM	EAST Night On the Town: Dinner & Free Time	n/a	<i>This is a placeholder and is dedicated free time for EAST Programs. EAST is not hosting a meal or event this evening.</i>

Thursday, March 17

<u>Start Time</u>	<u>End Time</u>	<u>Event</u>	<u>Location</u>	<u>Notes</u>
8:00 AM	3:00 PM	Luggage Storage Available	TBD	
8:00 AM	11:30 AM	Exhibit Hall Open	Exhibit Hall	<i>During this time, the Exhibit Hall is open to the public. Inside the Exhibit Hall are EAST program booths, the Tinker Space (non-school booths), and the EAST Gear Store.</i>
8:15 AM	11:30 AM	Breakout Sessions*	200 Hallway	<i>Breakout Sessions will be ongoing during this time, and a detailed agenda will be shared closer to the event.</i>
8:15 AM	11:30 AM	Virtual Connections Lounge Open	Room 205	<i>This dedicated quiet space is available as an overflow for in-person attendees to watch a live-streamed breakout session. The lounge is also for presenters to prep for their upcoming sessions.</i>
9:15 AM	10:45 AM	Conversation Starters*	JUNO	<i>Conversation starters are 20-minute virtual networking events that give students attending EAST Conference a chance to meet and connect virtually. These loosely facilitated discussions have pre-assigned topics to get the conversation started.</i>
9:30 AM	10:30 AM	EAST Senior Breakfast	Hotel Hot Springs	<i>Join other EAST Seniors (students in the 12th grade) for networking and a delicious waffle bar breakfast. This optional event is sponsored by Arkansas State University. See Additional Events in the Attend tab for more information.</i>
9:30 AM	10:30 AM	Facilitator Advisory Board Meeting	Room 103	<i>Private meeting for members of the 2021-2022 Facilitator Advisory Board</i>
11:30 AM		Best of Conference Voting Closes*	Online	<i>Check out the Best of Conference page (in the Engage tab) for more information.</i>
11:30 AM	12:45 PM	Lunch Break / Booth Pickup	Exhibit Hall	<i>Schools are encouraged to use this time to leisurely get lunch, pack up their booth, and find a seat for the Closing Session (doors open at 12:30). EAST is not providing lunch. Schools are expected to only break down & pack up their booth. Schools should not plan to actually take things out to vehicles at this time. The loading dock doors will NOT be open and carts will not be available until after Closing Session.</i>
11:30 AM	12:30 PM	EAST Senior Lunch	Hotel Hot Springs	<i>Join other EAST Seniors (students in the 12th grade) for networking and a delicious taco bar lunch. This optional event is sponsored by University of Arkansas at Little Rock. See Additional Events in the Attend tab for more information.</i>
12:00 PM	12:30 PM	Leadership Team Report for Closing Session	Bank OZK Arena	<i>Students who have a position on the 2022 Conference Leadership Team will be asked to report for work at this time.</i>
12:30 PM	1:00 PM	Doors Open for Closing Session	Bank OZK Arena	
1:00 PM	2:30 PM	Closing Session*	Bank OZK Arena	<i>Celebrate with us as we wrap up #EASTcon22 at our Closing Session. Winners will be announced for student competitions, Judges' Choice, Best of Conference, and more! Closing Session will officially start at 1:00 PM CST, but join us early so you don't miss anything! Attendance is required for all EAST Programs.</i>
After Closing Session		Conference Ends / Schools Depart	Exhibit Hall	<i>After the Closing Session ends, EAST Programs will be able to move their booth materials out of the exhibit hall. The loading dock doors will be open and carts will be available for transporting items. Safe travels heading home!</i>